



## ERIC PIRAS AND HIS TEAM DO IT AGAIN IN 2024

Congratulations to Eric Piras, his wife Agnes Caer-Piras and the rest of the Cigraal team for winning their second Cigar Trophy in 2024. This year they took home the well-deserved award for Best Lounge in Asia, among perhaps the most serious competitors when it comes to innovative and luxurious cigar lounges.

New for 2024, Eric's cigar brand "Confidenciaal" is evolving into banded and boxed cigars. After the Confidenciaal secret story was shared with the world just a couple of years ago, the brand has grown significantly not only in Asia but now also reaching into Europe, Middle East and Africa. Keeping with their elegant and sober black and gold design, their cigars are now presented in recyclable boxes of 20 and they also added three new vitolas to their line: a Corona, a Corto and a Torpedo, all following the same original blend. Eric Piras says "We spent a long time developing the Confidenciaal boxes; though we all love an elaborate wooden cigar box, I wanted to contribute to the preservation of our planet resources and offer a packaging that is perfect for gifts and allows us all to enjoy Confidenciaal daily with relish and no guilt."