



## PUROS BY THE SEA

October 18, 2023 | Press Release





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A privileged number of fortunate passionados have been able to enjoy a selection of Confidencial, Davidoff and Habanos cigars in the exceptional settings of a private villa overlooking the Japan sea in Atami.

Maki Nakane (Cigar Club Japan) and Norio Hattori (The Pacific Cigar Co.) have been the driving force behind this 'Puros Festival Japan' event, strongly supported by Davidoff and Confidencial.

Maki Nakane, MD of Cigar Club Japan says "Huge Group, lead by famed Japanese restaurateur Hiro Shinkawa, generously offered us to use this stunning property and team; we took the opportunity to join forces with Davidoff and Confidencial, offering our clients this memorable event."

Laurent de Rougemont, CEO of Davidoff Asia, says "This is not about saying which brand is the best, it is about building the cigar culture and working together for our brands and our clients."

Dag Holmboe, CEO of The Pacific Cigar Co., says "We are so fortunate to be in these beautiful surroundings; this is what cigars are all about – having a wonderful time together."

Eric Piras, founder of Confidencial Cigars, says "It is a great moment for Confidencial, being associated with the biggest brands in Japan: Habanos and Davidoff!"